



## 9-11 Pittsburgh Steelers Alumni Golf Outing Journal Advertising Rates

The Pittsburgh Steelers Alumni Golf Outing benefiting Golf Supports Our Troops (GSOT) will take place on September 11, 2009 at the prestigious Pittsburgh Field Club. Each foursome will be joined by a former Steeler player in a 2 best balls of 5 competition. The journal we are preparing for this important event will be given to each outing participant and copies will also be available at the Shanksville 93 dinner at Heinz Field following the golf outing. Proceeds from the golf outing will be used ***“To improve the lives of wounded and disabled veterans and active duty troops serving overseas through the game of golf.”***

**Journal Ads** – all ads are full color. Ad journal is 8"x10.5" finished size (no bleed).

Full Page: (7"w x 9"h) – \$500

Half Page: (7"w x 4-3/8"h) – \$300

Quarter Page: (3-3/8"w x 4-3/8"h) – \$175

Business Card Size (Standard 2"w x 3-1/2"h) – \$100

Supporter List (individual or company name only) – \$50

**Ad Specifications** – Artwork for ads should be submitted in PDF format, **with all fonts embedded**, colors in CMYK mode, and high-resolution images (300 dpi).

Alternately, ads may be submitted as fully composed, high-resolution TIFFs or JPEGs. Composed Illustrator EPS files are acceptable if images are embedded and fonts are either embedded or converted to outlines. If native application files are submitted (Quark or InDesign), all image links and fonts must be provided (fonts must be Stuffed or Zipped), and there will be a set-up charge of \$25.00 for processing the art. Ads created in other applications (e.g. Word, PowerPoint) are not acceptable. Business cards not provided in PDF format will be scanned and printed 1 color only.

Ads may be sent via email to [rconte@sciimage.com](mailto:rconte@sciimage.com) if the file size is under 3MB; larger files may be provided on CD and mailed to the address below.

Space reservations and artwork must be submitted by **August 25, 2009**.

We accept Visa, MasterCard and American Express. Checks should be made payable to **Golf Supports Our Troops, Inc.** and mailed to:

Golf Supports Our Troops  
Attn: Brian Coleman  
1 Klara Court  
Madison, NJ 07940

**If you have any questions please call Brian Coleman toll free at 1-866-441-4100.**

**Golf Supports Our Troops is a 501(c)3 tax-exempt charity (EIN# 5739092). Your donation to advertise in the 9-11 golf event journal is tax deductible to the fullest extent allowed by law.**